

MODIG LEADERSHIP

Elevating Leaders

Six Pillars of **COMMUNICATION**

↓ **7/38/55 Rule**

Verbal Communication

Speak clearly and effectively.

01

02

Presence

Be fully engaged and attentive.

Vulnerability

Share openly, showing your true self.

03

04

Authenticity

Stay genuine in all interactions.

Trust

Cultivate safety and press into truth, even if it hurts.

05

06

Constructive Conflict

Address disagreements positively and productively.